DME®

FROM PELLET TO PART
YOUR PARTNER
FOR PRODUCTIVITY
AND SUSTAINABILITY

QR CODE INSERTS- AUTOMOTIVE

ADD DIGITAL CONNECTIVITY DIRECT TO YOUR PRODUCT

YOUR PRODUCT & IT'S MESSAGE

ADD A QR CODE FOR:

- Operational Manuals
- Promotional Offers
- Product Information
- Product Updates
- Accessories

CUSTOM MADE TO ORDER		
20mm	16mm	10mm

20 (m6) 16 (m6) 10 (m6)

QR Code Insert Size Options
(to scale)

NEW DME

QR CODE Insert

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ADD DIGITAL CONNECTIVITY DIRECT TO YOUR PRODUCT

ADD DIGITAL CONNECTIVITY DIRECTLY TO YOUR PART DURING INJECTION MOLDING.

Adding a quick response (QR), two-dimensional code to products with DME's QR Code Insert can be a game changer. The QR code holds a significant amount of information within a small area, and can be quickly scanned using a smart phone or other smart devices. With a QR code marked on your product you provide clients and consumers access to websites, manufacturing numbers, and so much more.

Now QR codes can be added to a product during molding without a secondary operation.

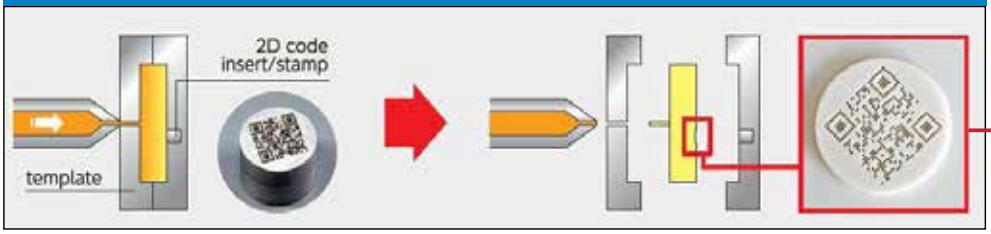
The Advantage of using a DME QR Code Insert:

- Permanently Affixed, Easy To Use Marking/Tracking Option
- Cost-Effective Marking For Mass-Produced Products
- Proven Speedy Marking/Tracking Method

Advantages of Connecting:

- Quick, error-free link to your online content.
- Engage the customer with videos and other updated information.
- Provide a link to promotions and interactive sites to obtain Voice of the Customer (VOC) information.
- Smart phones and tablets have easy access to QR reading apps across all platforms.

INSTALL IN THE MOLD & THE 2D CODE IS FORMED DURING INJECTION



A MARKETING & OPERATIONS DREAM TOOL

DME QR Code Insert allows OEM's to reap all the benefits of traceability and consumer connectivity. Adding a QR code to a product isn't a new concept, but up until now it could only be printed on the product or a disposable item such as support material. Today there is a new and better solution. DME QR Inserts can now add a QR code directly to a product itself, in a way that won't be removable or wear off.

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DME MOLD Components

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Printed in U.S.A.

QRCA-2.27.26